## EXTERNAL COMMUNICATION



To: All Canadian ROCKWOOL Customers

From: Brian Levoguer, Vice President Building Insulation

Date:April 2<sup>nd</sup>, 2018

Re: ROCKWOOL PRICE INCREASE ANNOUNCEMENT- CANADA: EFFECTIVE JULY 2, 2018

Please be advised that effective July 2nd, 2018 ROCKWOOL will be increasing prices to all customers in all channels in Canada on the following products:

COMFORTBATT® WOOD STUD +6% COMFORTBATT® STEEL STUD +6% SAFE 'N' SOUND® +6% COMFORTBOARD $^{\mathsf{T}}$ 80, COMFORTBOARD $^{\mathsf{T}}$ 110 +6%

The above increase will apply to all orders shipped on or after July 2nd, 2018 regardless of the date of order placement.

New discounts will be provided by your ROCKWOOL representative in the near future.

If you have any questions regarding this announcement, please contact your ROCKWOOL Sales Representative or the undersigned.

Yours truly,

TIP.

**BRIAN LEVOGUER** 

VICE PRESIDENT / BUILDING INSULATION | ROCKWOOL